

webNex is an advanced Omnichannel ERP designed for modern retailers and e-commerce giants. It bridges the gap between online sales and physical warehouse operations, providing a unified ecosystem to manage complex product matrices, high-volume shipping, and multi-location inventory. With deep integrations and real-time control, webNex empowers businesses to scale rapidly without operational friction.

01. Shopify ERP Integration & Sync

Seamlessly connect your Shopify store with your back-office operations. This module ensures that orders, inventory levels, and product details are synced in real-time, eliminating the risk of overselling and reducing manual data entry.

- Real-time order fetching and status updates.
- Automatic inventory synchronization across online channels.
- Centralized product management for Shopify listings.

02. Courier & Shipping Automation

Optimize your logistics with integrated shipping workflows. webNex automates the booking of parcels with leading courier services, generates labels in bulk, and tracks shipments until they reach the customer's doorstep.

- Bulk shipping label generation.
- Direct API integration with top courier providers.
- Automated tracking number updates for customers.



03. Barcode & QR Inventory Tracking

Bring 100% accuracy to your warehouse with scan-based operations. Every item is assigned a unique Barcode or QR code, allowing for error-free receiving, picking, packing, and stock audits using handheld scanners.

- Custom Barcode/QR label design and printing.
- Scan-based picking and packing to eliminate errors.
- Instant stock lookup via mobile or handheld devices.

04. Advanced Product Matrix Management

Handle complex product variations with ease. This module manages multi-attribute products such as clothing or electronics where size, color, material, and other variants need to be tracked individually under a single parent SKU.

- Multi-dimensional attribute tracking (Size, Color, Pattern, etc.).
- Bulk variant creation and pricing.
- Consolidated views of variant-level stock performance.

05. POS System With Real-Time Control

Bridging the gap between retail stores and the warehouse. The integrated POS provides a fast checkout experience for physical stores while instantly updating the central ERP database for inventory and financial accounting.

- Omnichannel inventory visibility during sales.
- Offline and Online sync capabilities.
- Integrated customer loyalty and discount management.



06. Purchase & Approval Workflow

Maintain strict control over procurement. This module enforces an approval-based workflow for purchase orders, ensuring that every expense is authorized by the relevant manager before goods are ordered.

- Multi-level approval hierarchy for POs.
- Vendor price comparison and history.
- Automated re-order points to maintain stock levels.

07. Reports

Actionable intelligence at your fingertips. webNex provides a suite of granular reports covering sales velocity, profit margins, aging stock, and agent performance, exportable in multiple professional formats.

- Daily sales and tax summaries.
- Inventory turnover and dead-stock analysis.
- Customizable business intelligence (BI) dashboards.

08. Additional Smart ERP Tools

Beyond core modules, webNex includes smart utilities like automated email/SMS notifications, document management, and system logs to enhance the overall productivity of your administrative team.

- Automated customer notification engine.
- Digital document attachment for orders and vendors.
- Comprehensive system activity audit trails.

09. Multi-Location Inventory Control

Manage stock across multiple warehouses, retail outlets, and fulfillment centers. Track internal transfers and maintain specific stock levels for different regions within a single interface.

- Warehouse-to-warehouse stock transfer tracking.
- Location-wise stock availability and valuation.
- Regional fulfillment optimization.

10. Product Racking & Storage Mapping

Optimize your warehouse space with bin-location mapping. webNex tracks exactly which shelf, rack, or bin an item is stored in, drastically reducing the time spent by staff searching for items during order picking.

- Digital warehouse layout mapping.
- Rack and bin-level inventory visibility.
- Optimized picking paths for warehouse staff.

11. Bulk Data Import & Export

Save hours of manual entry with robust data tools. webNex allows you to import thousands of products, customers, or opening balances via Excel/CSV and export any data set for external analysis.

- Easy CSV/Excel templates for data migration.
- Bulk price and stock update capabilities.
- One-click export for all major reports.

12. Role-Based User Access Control

Security is paramount. webNex allows administrators to define granular permissions for every user, ensuring that staff members only see the data and modules relevant to their specific job roles.

- Customizable user roles (Admin, Sales, Warehouse, Accountant).
- Specific permission settings (View, Create, Edit, Delete).
- Security logs for user login and activity.



Conclusion

webNex is the definitive solution for businesses looking to dominate the omnichannel retail space. By integrating every touchpoint—from Shopify storefronts to warehouse racks—it provides a level of control and scalability that is unmatched.

With webNex, your organization moves beyond basic management into the realm of intelligent operations. The system's ability to handle high volumes, complex matrices, and automated logistics ensures that your business is always ready for the next level of growth.